

WINDOW ON

Photography

Promote your Competitions and Products Where it Counts

Over **26,000 subscribed recipients**, and the list grows with each monthly issue.

A Simple Share Facebook link makes it easy for readers to share the newsletter "cover page" with their Friends – including your ad – expanding your exposure to almost limitless viewers.

Statistics

- Open rate: approximately 35%. (Note, open rates are a low projection of the number of actual views, based on email client used subscribers and other factors).
- Click-through rate 21% - 55%, depending on section.

What you get:

- A very targeted audience – photographers actively interested in their photography – the very demographics you want.
- A 125 x 250 pixels banner on the newsletter cover page. The format of the newsletter is such that there is no scrolling to find your ad, nor is it lost in clutter.
- You gain a new source for adding names to your database for future your promotions.

[View ad sample](#)

[View ad rates](#)

[Window On Photography](#) is published monthly, except December, usually the third week of the month.